

Outdoor Gear & Clothing Design and Development



-- Free --
Public Invited

The AMC Maine Chapter and L.L. Bean in Freeport are teaming up for an educational look at new gear and clothing for the upcoming seasons. Learn about what qualities are important when buying new equipment. Hear from **L.L.Bean's Outdoor Equipment Team** and manufacturer reps from **MSR, Fischer, Tubbs, and Rossignol**. Watch high resolution outdoor **videos** that encompass snowshoeing, skiing, hiking, and camping; take a chance at winning multiple **door prizes** from L.L.Bean, MSR, Fischer, Tubbs, and Rossignol; hear a lively discussion on product design and development and the evolution of products from the initial concept to delivery to the customer; ask one-on-one questions. On **Thursday, November 15th** join L.L. Bean and the AMC Maine Chapter at the L.L.Bean Casco Conference Center (second floor), 15 Casco Street in Freeport, ME 04032. A potluck dinner starts at 6pm and the Expo at 7pm. Bring a potluck item to share and, if possible, your own dinnerware (plate, utensils etc.). Drinks will be available. The Expo will begin at 7 and is free and open to the public. FMI email Education Chair John Mullens education@amcmaine.org

L.L.Bean

**Thursday, November 15, 6pm potluck, 7pm L.L.Bean Outdoor Equipment Team
L.L.Bean's Casco Conference Center (2nd floor), 15 Casco Street, Freeport, ME**